



Jenna Fifield

Graphic Designer • Illustrator • Marketing Artist

Profile

Senior Graphic Designer and Illustrator with a passion for shaping the visual language of games, animation, and storytelling experiences. With eight years in the industry, I blend digital painting, strong typography, and thoughtful layout to create polished, character-driven marketing and brand work.

Professional Experience

Designer

Kickstart Entertainment — Vancouver, CA | Remote
Jul 2025 - Dec 2025

- Created graphics and designs of props, characters, environments and on-screen assets for an unannounced 3D TV show. for a major brand.
- Developed logo and graphic assets to support upcoming show and branding initiatives.
- Adapted styles to meet project requirements while balancing creativity with production timelines.

Illustrator & Graphic Designer (Contract)

Kabam — Vancouver, CA | Remote
Jun 2023 – Jul 2024

- Provided visual support for branding and digital media assets on Marvel Contest of Champions.
- Executed digital painting touch-ups and color work on Marvel characters, ensuring consistency with brand standards.
- Worked closely with art directors to incorporate feedback and maintain high-quality visuals.

Development & Graphic Designer

Wind Sun Sky Entertainment — Vancouver, CA
Aug 2019 – Jul 2023

- Created visual development illustrations, background paintings, and digital artwork for animation projects.
- Developed and maintained branding for new IPs and the company’s master brand and Amazon’s Invincible.
- Produced pitch decks, pitch bibles, and corporate materials to support project development.
- Collaborated with 2D and 3D animation and game design teams to deliver cohesive visual assets.
- Designed props, backgrounds, color keys, and color scripts for Season 1 of Invincible on Amazon Prime.
- Assisted with visual development and artwork support on multiple in-development projects.

in [Linkedin.com/in/jennafifield](https://www.linkedin.com/in/jennafifield)

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Vancouver, Canada

Education

The University of Edinburgh

Master of Science (MSc), Digital Media Design
2020-2022

Vancouver Film School

Diploma, Animation Concept Art
2018-2019

Western University

Bachelor of Fine Arts (BFA), Studio Arts
2013-2017

Programs & Skills

Programs:

- Photoshop
- Illustrator
- InDesign
- Blender
- After Effects
- Acrobat
- Figma
- Powerpoint
- Jira/Asana
- Divi & Wordpress

Skills:

- Brand Identity
- Layout Design
- Social Posts
- Marketing
- Illustration
- Creative Strategy
- Print Design
- Colour Theory
- Deck Design
- UI/UX