

JENNA FIFIELD

Design // Branding // Marketing // Illustration

PROFILE



I'm a confident graphic designer with published work including social media design, marketing art, advertising, web design & brand/art direction. I'm experienced as both an in-house designer for a single brand and an agency setting as a designer working with multiple IP projects and distinct sub-brands. I'm very passionate about diversity in media and telling brand stories with diverse casts, storytelling, and worldbuilding.

PROFESSIONAL EXPERIENCE



Kabam Games

Freelance Graphic Designer // June 2023 - Current

- Visual support on branding initiatives with the team on Marvel Contest of Champions
- Communicating and addressing notes from Art Director
- Editing and re-arranging existing assets and branding material for social media
- Occasional digital painting touchup and colorist work on Marvel characters
- Maintaining and meeting Marvel standards with all visual media
- Occasional graphic design support on other in-development Kabam projects

Wind Sun Sky Entertainment

Designer & VisDev Artist // September 2019 - July 2023

- Creation & support for any and all branding initiatives with new or developing IPs
- Creating and maintaining branding for Wind Sun Sky Ent. master brand
- Visual Development illustration and digital painting for in-development projects
- Graphic Design expertise in both print and digital media design as needed
- Design and maintaining of pitch decks, pitch bibles, and corporate documents

Core Online Marketing

Graphic Designer // June 2017 - January 2018

- Provided input and design support for website development projects
- Designed elements such as banners, online ads, PDFs, and landing pages
- Provided design ideas and insights for the Core Team
- Performed content, blog, and design updates for client websites
- Built and edited HTML email templates using third party programs

VL Inc.

Graphic Designer & Junior Marketer // January 2016 - August 2016

- Created infographics, social media content, video, emails, ebooks, & more
- Designed brochure and ebook templates for promotional print material
- Created marketing automations and promotional emails, through use of Hubspot & Leadfox Platforms



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EDUCATION



University of Edinburgh

MSci, Design & Digital Media // 2022

(Remote) Edinburgh, Scotland

Vancouver Film School

Animation Concept Art Diploma // 2019

Vancouver, BC, Canada

Western University

BFA, Honours Studio Art // 2017

London, ON, Canada

PROGRAMS I USE



Adobe CC Suite // Photoshop, InDesign, Illustrator, Dimension, Premiere Pro, Acrobat

Canva //

Blender 3D //

Shotgrid & Egnyte Databases

Wordpress //

Limited HTML/CSS//

Jira // Asana // Wrike // PM Systems